Presentation of a small NGO:



Organic aquaculture – Denmark "Who we are and what we do"

Founding Organic Aquaculture – Denmark:

- ✓ Founded October 4th 2020 *online* due to corona
- ✓ Founded by a small group of organic aquaculture producers and organic consultants
- ✓ Founded as an association of four types of members
 - ✓ Producers of all types of organic aquaculture in salt and fresh water
 - ✓ Professional kitchens with an organic menu
 - ✓ Ordinary consumers wanting to support organic aquaculture
 - ✓ Companies both factories and consultants focusing on organic aquaculture













Founding Organic Aquaculture – Denmark:

✓ The reason why:

Founded because we saw a need for powering and speeding up the development of organic aquaculture, as it was not following the growth of the organic agriculture



✓Our Purpose:

We work for more organic fish, shellfish, seaweed and mussels for the benefit of the planet and our health



- ✓ Organization:
 - ✓ App. 70 members mostly consumers very small NGO, but growing
 - √ The general assembly is the head of the association
 - √ The board of five members and two board deputies runs "everything"
- ✓ Economy:
 - ✓ Membership dues
 - ✓ Income from fund-supported projects







- ✓ What we do to: "powering and speeding up the development of organic aquaculture"
 - ✓ Political lobbying the Danish parliament and political parties
 - ✓ Informing consumers both professional kitchens and private consumers
 - ✓ Starting our own and participating in scientific projects
 - ✓ Offering aquaculture producers and professional kitchens expert counseling in organic conversion
 - ✓ Giving speeches on organic aquaculture at seminars and the like
 - ✓ Being co-founder and member of the "Danish Alliance of sustainable fisheries and Aquaculture"
 - ✓ Being member of the Danish governmental organic advisory board

Foreningen

Økologisk Akvakultur

✓ Applying to become a member of AAC

✓ Most important tasks for us?



- √ To spread knowledge about aquaculture to the Danish and European citizens and consumers, who know far, far too little about fish and the sea and sustainable food in general
- ✓ To point out the benefits of the aquaculture being organic in both salt and fresh water – to answer the question: How can a fish be organic?

- ✓ Why we wish to become a member of the AAC
 - ✓ We are a small NGO but we have big ambitions for a sustainable and organic food supply of Europe
 - ✓ We can offer expert knowledge on both producing and using organic aquaculture products all the way from the water to our plates – focusing om economics, health and sustainability
 - ✓ Our DNA is collaboration and we very much wish to and look forward to become a member of AAC





Thank you very much for this opportunity to talk about our organization

Thank you very much for listening

Birte Brorson

Chairman

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