

GENERAL ASSEMBLY SEPTEMBER 2026

Application for AAC membership

Aquaculture Advisory Council General Assembly
22 September 2026

JESÚS DEL SAZ

Semi-Senior Institutional Advocacy Specialist



A Spanish organisation with a record of practical change

AWO works to improve the lives of animals raised for food by securing changes from companies and public institutions.

Our main programmes focus on laying hens, chickens raised for meat and aquatic animals. We combine research, corporate engagement, institutional advocacy and public communication.

2018

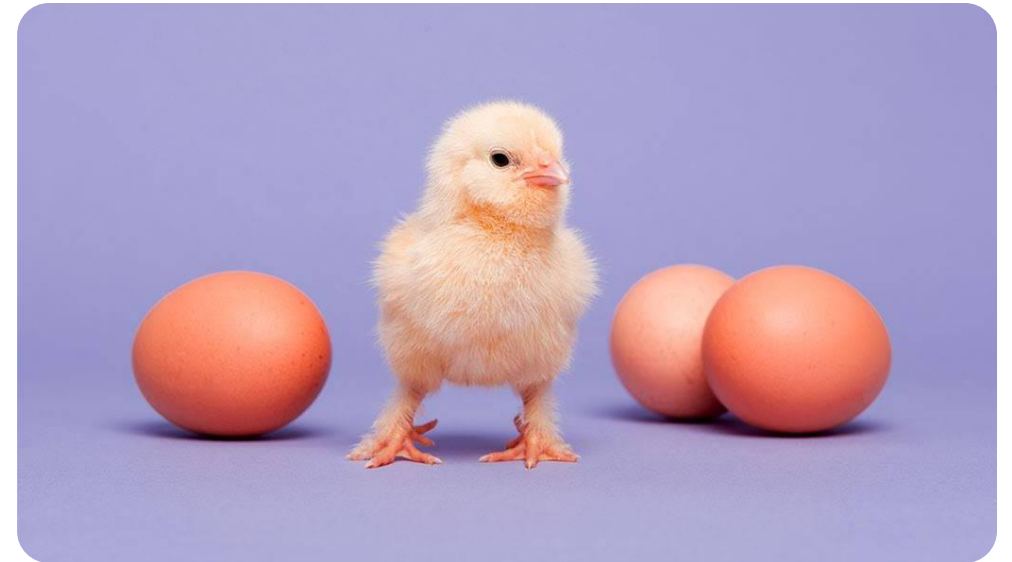
Founded in Spain

44

animal-welfare policies
developed

+230m

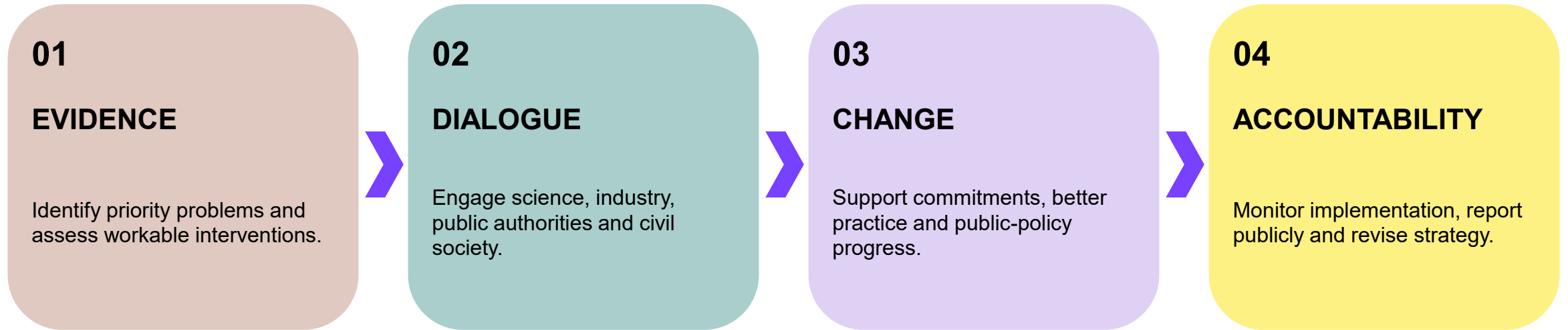
animals estimated to
benefit, 2020–2025



2025 ACE RECOMMENDED CHARITY

AWO publishes annual impact and accountability reports. Its 2025 accounts were independently audited.

Evidence, dialogue and accountability shape our work



Our work on cage-free eggs and broiler welfare taught us that commitments only matter when implementation is measurable and transparently monitored.

AWO's aquaculture work, 2022–2026

A growing programme focused on practical implementation, stakeholder dialogue and public policy

2022

GENERAL GUIDE

Contributed to APROMAR's first sector-wide fish welfare guide under our former name, Equalia.

2024

SPECIES AND SLAUGHTER

Seabass and seabream guides. AWEC review of stunning before slaughter. Presentation at the CIBA conference.

2025

STAKEHOLDER DIALOGUE

European Maritime Day event, policy consultations and engagement with researchers, public authorities and industry.

2026

POLICY MOMENTUM

Open letter, parliamentary questions, AAC application and preparation of a Spanish Congress event.



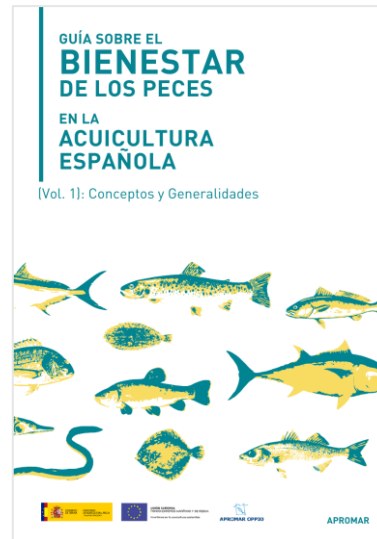
THE NEXT STEP

Bring this experience into AAC working groups and help turn shared evidence into workable European advice.

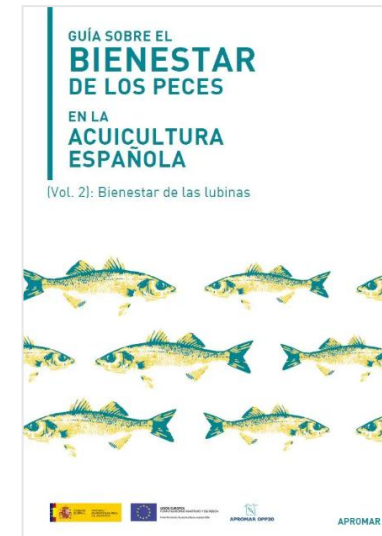
Collaborative guides created shared technical ground

AWO contributed to the general guide and the first two species-specific guides developed by APROMAR.

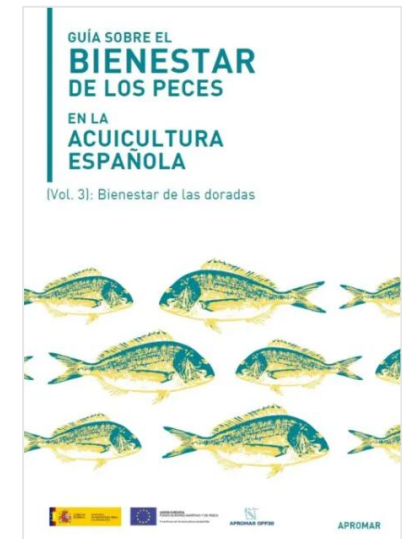
- A joint process involving producers, researchers, public authorities and animal-welfare organisations.
- Common principles and operational indicators grounded in science and farm experience.
- A practical Spanish foundation for future European discussion.



GENERAL GUIDE



EUROPEAN SEABASS



GILTHEAD SEABREAM

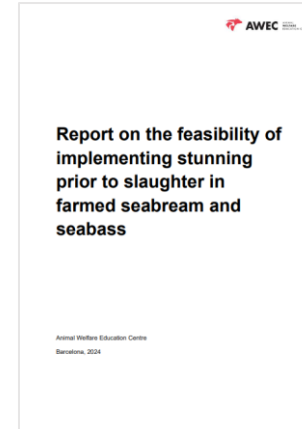
CONTRIBUTION THROUGH CONSENSUS

*AWO participated under its former name, Equalia.

We translate technical evidence into sector discussion



AWO commissioned AWEC to assess feasible pre-slaughter stunning for seabream and seabass.



AWEC REPORT (2024)

CONVENTIONAL SLAUGHTER TIMELINE

Time to lose consciousness without stunning:

7.5–20 min
seabream

10–34 min
seabass

to lose consciousness after chilling or asphyxia in air

KEY FINDING & IMPLICATIONS

The report found that electrical stunning can improve welfare and product quality under commercial conditions. Deployment in Spain still requires engineering and operational adaptation.

European Maritime Day brought the relevant actors together

Fish welfare and sustainable aquaculture in the Mediterranean

23 October 2025 · Complutense University of Madrid
Co-organised by AWO, APROMAR and Compassion in World Farming

2 moderated roundtables

Science, industry, public authorities, certification and civil society

Operational indicators | species-specific needs | training | handling and slaughter | certification | markets

Renewed dialogue around clear, measurable and applicable standards



We connect evidence, public debate and policymaking



Best available science and existing experience

Clear, measurable requirements developed through collaboration

PARLIAMENTARY ENGAGEMENT

2024

European Parliament

Stunning alternatives and species-specific slaughter provisions.

2026

Spanish Congress

A national roadmap, operational indicators, protocols and a fair competitive framework.

2026

European Parliament

A coherent EU approach to farmed-fish welfare and harmonised implementation.

What AWO will contribute to the AAC

PRIORITY WORKING GROUPS

WG1 FINFISH

Operational welfare indicators

Species-specific requirements

Welfare plans, training, handling,
transport and slaughter

WG3 HORIZONTAL MATTERS

Future EU rules and
implementation

Consumer expectations and
communication

Market coherence and a level
playing field

HOW WE WILL WORK

EVIDENCE

Bring research and tested Spanish examples into AAC discussions.

DRAFTING

Help develop species-specific language with measurable outcomes.

IMPLEMENTATION

Test feasibility with members and identify transition and training needs.

COMMUNICATION

Explain AAC agreements accurately and communicate remaining differences.

We want to help the AAC turn shared evidence into recommendations that improve fish welfare and work in practice.

General Assembly · WG1 · WG3 · Executive Committee, if approved

THANK YOU!

**We look forward to contributing to the
Aquaculture Advisory Council**

JESÚS DEL SAZ

Semi-Senior Institutional Advocacy Specialist

