



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR MARITIME AFFAIRS AND FISHERIES

The Director-General

Brussels,
MARE/A2/LBS (2021)

Subject: AAC recommendation on the position of aquaculture in EU agricultural promotion policy

Dear Mr. Ojeda,

I would like to thank you for your letter of 10 September 2021 including the recommendation on the position of aquaculture in EU agricultural promotion policy.

We have forwarded your recommendation to the competent services in the Directorate General for Agriculture and Rural Development, as they are responsible for conducting the review of the EU agri-food promotion policy. They have considered the recommendation in the context of the public consultations carried out to collect policy positions from external stakeholders. These public consultations will inform the impact assessment that is currently being prepared by the Commission services and that will examine the impacts of the different options outlined in the [roadmap](#).

Depending on the validation of the impact assessment by the Regulatory Scrutiny Board, new legislative proposals for the new EU agri-food promotion policy could be presented in the course of 2022.

For more information on the review of the EU agri-food promotion policy (or in case you wish to register to receive notifications), we invite you to consult the following webpage: [EU farm and food products – review of policy on promotion inside and outside the EU](#).

I am looking forward to our continued fruitful cooperation. Should you have any further questions on this reply, please contact Ms Pascale COLSON, coordinator of the Advisory Councils (Pascale.COLSON@ec.europa.eu; +32.2.295.62.73), who will forward it to relevant colleagues.

Yours sincerely,

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